



Throughout those years, we achieved **growth** and gained a much-deserved **trust**. At the fundamental basis of our **success** were **innovation, teamwork, commitment, confidence** and **discipline**. We adapted our strategies to the transforming business environment and the growing market demand by diversifying our products and services and expanding our presence across Lebanon. Our **ambition** to excel helped us build competitive strength and differentiation in the Lebanese market despite **challenging** times.

It's with the same **enthusiasm** and **persistence** that we continue doing business and delivering value. We put our **imagination** to work and capitalize on our resources to attain our goals, lead success, embrace social responsibility targets closely related to our business activity and embed sustainability practices in our operations.

Towards a more successful and prosperous 2017.

A person's silhouette is walking on a beach at sunset. The sun is low on the horizon, creating a warm, golden glow. In the foreground, a small, dried plant with a single stem and a few leaves is in focus. The background is a soft, out-of-focus landscape of sand and water.

JAN GROWTH

CONFORMITY IS THE JAILER OF FREEDOM AND
THE ENEMY OF GROWTH

-John F. Kennedy-

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JAN

GROWTH

*Conformity is the jailer of freedom
and the enemy of growth*
-John F. Kennedy-

■ **NEW YEAR**

Sunday, 1st of January 2017

2017



FEB

INNOVATION

INNOVATION DISTINGUISHES BETWEEN A LEADER
AND A FOLLOWER

-Steve Jobs-

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

FEB

INNOVATION

*Innovation distinguishes between
a leader and a follower*
-Steve Jobs-

■ VALENTINE'S DAY

Tuesday, 14th of February 2017

2017



MAR

TEAMWORK

NONE OF US IS AS SMART AS ALL OF US

-Ken Blanchard-

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

MAR

TEAMWORK

*None of us is as smart as all of us
-Ken Blanchard-*

■ **TEACHERS' DAY**

Thursday, 9th of March 2017

■ **MOTHER'S DAY**

Tuesday, 21st of March 2017

2017



APR

COMMITMENT

COMMITMENT IS THE GLUE THAT BONDS YOU TO YOUR GOALS

-Jill Koenig-

SUN	MON	TUE	WED	THU	FRI	SAT
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

APR

COMMITMENT

*Commitment is the glue
that bonds you to your goals*
-Jill Koenig-

■ **APRIL FOOLS' DAY**
Saturday, 1st of April 2017

2017



MAY

AMBITION

DON'T LET YOUR MEMORIES BE BIGGER THAN YOUR DREAMS

-Jim Craig-

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

MAY

AMBITION

*Don't let your memories
be bigger than your dreams*
-Jim Craig-

■ **LABOR DAY**

Monday, 1st of May 2017

2017



JUN

TRUST

TRUST ONE WHO HAS TRIED

-Virgil-

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JUN

TRUST

*Trust one who has tried
-Virgil-*

■ **FATHER'S DAY**

Wednesday, 21st of June 2017

2017



JUL

ENTHUSIASM

ENTHUSIASM IS CONTAGIOUS. BE A CARRIER

-Susan Rabin-

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
	30	31				

JUL

ENTHUSIASM

*Enthusiasm is contagious.
Be a carrier -Susan Rabin-*

■ **WORLD POLLUTION DAY**

Tuesday, 11th of July 2017

2017



AUG

CONFIDENCE

ONLY THOSE WHO ATTEMPT THE ABSURD CAN
ACHIEVE THE IMPOSSIBLE

-Albert Einstein-

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUG

CONFIDENCE

*Only those who attempt the absurd,
can achieve the impossible*
-Albert Einstein-

■ **LEBANESE ARMY DAY**

Tuesday, 1st of August 2017

■ **INTERNATIONAL YOUTH DAY**

Saturday, 12th of August 2017

2017



SEP

IMAGINATION

EVERYTHING YOU CAN IMAGINE IS REAL

-Pablo Picasso-

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SEP

IMAGINATION

*Everything you can imagine is real
- Pablo Picasso-*

■ **INTERNATIONAL DAY OF PEACE**

Thursday, 21st of September 2017

2017



OCT

PERSISTENCE

ENERGY AND PERSISTENCE CONQUER ALL THINGS

-Benjamin Franklin-

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

OCT

PERSISTENCE

*Energy and persistence
conquer all things
-Benjamin Franklin-*

■ HALLOWEEN

Tuesday, 31st of October 2017

2017



NOV

CHALLENGE

DON'T LIMIT THE CHALLENGES, CHALLENGE THE LIMITS

-Jerry Dunn-

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

NOV

CHALLENGE

*Don't limit the challenges,
challenge the limits*
-Jerry Dunn-

■ **INDEPENDENCE DAY**

Wednesday, 22nd of November 2017

2017



DEC DISCIPLINE

IF WE DON'T DISCIPLINE OURSELVES, THE WORLD WILL DO IT FOR US

-William Feather-

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

DEC

DISCIPLINE

*If we don't discipline ourselves,
the world will do it for us*
-William Feather-

■ **HUMAN RIGHTS DAY**

Sunday, 10th of December 2017

■ **NEW YEAR'S EVE**

Sunday, 31st of December 2017

2017



IPT Group holding sal

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